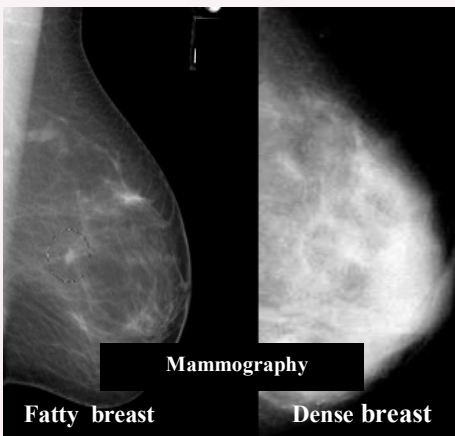


Are You DENSE?

exposing the best-kept secret™



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Are You Dense, Inc.

Exposing the Best-Kept Secret™

96 Rowley Road
Woodbury CT 06798
A 501(c)(3)Public Charity

203 232 9570

nancy@areyoudense.org
www.areyoudense.org

"There are too many women who rely on their "happy gram" when the mammography report states "no significant findings" and are at risk of a late-stage diagnosis." Dr. Nancy M. Cappello, President & Founder, Are You Dense, Inc.

To read compelling stories of brave "dense-breasted" women go to <http://www.areyoudense.org/stories/>

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Know the facts . . . because your life matters

- Every 3 minutes a woman in the United States is diagnosed with breast cancer.
- Every 13 minutes a woman in the U.S. dies from breast cancer.
- 38% of breast cancers in the U.S. are diagnosed at a later stage where the cancer has spread beyond the breast.
- Breast density is one of the strongest predictors of the failure of mammography screening to detect cancer.
- Forty percent of women have dense breast tissue.
- Women with extremely dense breast tissue have a 6 times greater risk of cancer than women with fatty breasts.
- The addition of a screening ultrasound to mammogram increases detection of cancers that are small and node negative.
- Only one in 10 women learn about breast density from their physician.
- In 2009, Connecticut became the first state to mandate the communication of breast density to the patient.

Know your breast density—it is a matter of life!